



LIFE • ASK  
**REACH**

# LIFE ASKREACH

Enabling REACH consumer information  
rights on chemicals in articles by IT-tools

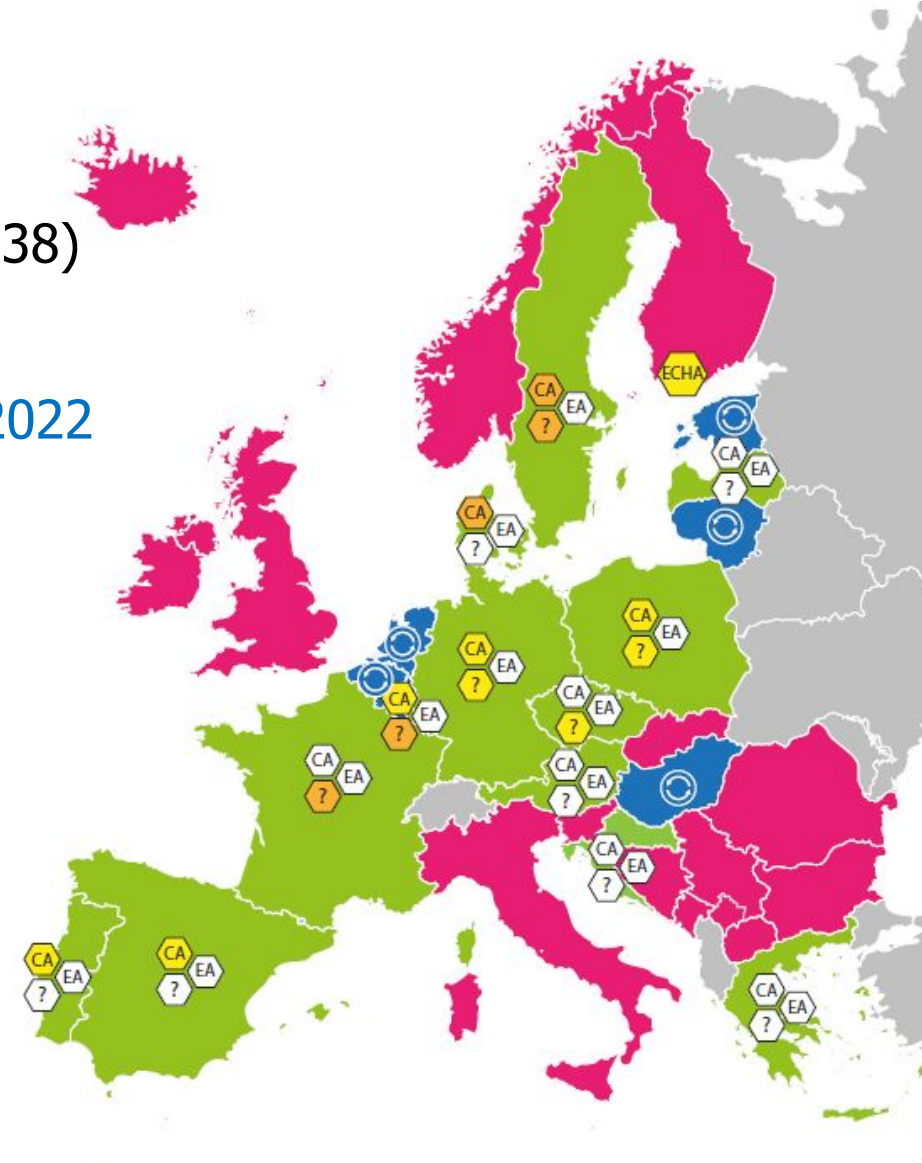


29/04/2021  
No. LIFE16 GIE/DE/000738



# Project overview

- The Project **LIFE AskREACH** (No. LIFE16 GIE/DE/000738) is funded by the **LIFE Program** of the European Union
- Project activities from **September 2017** to **December 2022**
- **20** project partners from **13 Member States**
- NGOs and consumer organizations, research and governmental institutions



## Legend

- |  |   |   |    |                       |   |
|--|---|---|----|-----------------------|---|
| competent authority                      | CA  | enforcement or other authority            | EA | issued support letter | ? |
| helpdesk                                 | ?   |   |    | project partner       | ? |
| country in which the project takes place | countries in which the project campaign is replicated | countries to which the app is transferred |    |                       |   |



LIFE • ASK  
REACH



The Project LIFE AskREACH (No. LIFE16 GIE/DE/000738) is funded by the LIFE Programme of the European Union

# Goal

Enhance substitution of substances of very high concern (SVHC) in articles by increasing the market demand for SVHC free articles and promoting SVHC identification in articles

To inform consumers about SVHC in articles

To advance communication from companies/suppliers/retailers) to consumers on substances in articles



To enhance knowledge of suppliers about SVHC in articles and their obligation to provide information on these substances

To improve communication within the supply chain that can promote substitution of hazardous substances



LIFE • ASK  
REACH



The Project LIFE AskREACH (No. LIFE16 GIE/DE/000738) is funded by the LIFE Programme of the European Union



# AskREACH Regional administrators

ESTONIA

**Baltic Environmental Forum-Estonia**

**[askreach@bef.ee](mailto:askreach@bef.ee)**

LATVIA

**Baltic Environmental Forum-Latvia**

**[askreach@bef.lv](mailto:askreach@bef.lv)**

LITHUANIA

**Baltic Environmental Forum-Lithuania**

**[chemija@bef.lt](mailto:chemija@bef.lt)**