



EUROPEAN UNION  
European Regional Development Fund

**“Sustainable planning and governance for marine and coastal area”  
MAREA project final event**

**2.-3.11.2022.,**

**Venue: Paasitorni**

**Paasivuorenkatu 5 A, 00530 Helsinki, Finland**

**Agenda**

**November 2, 2022**

13:00-13:30	<b>Registration &amp; welcome tea/ coffee</b>
13:30-13:40	<b>Opening of the event</b> <i>Moderator</i>
13:40-14:00	<b>Interreg Central Baltic Programme: looking back to 2014-2020 (main challenges, conclusions, success stories) and looking forward to 2021-2027 (future visions, objectives, priorities)</b> <i>Samu Numminen, Project officer, Joint Secretariat</i>
14:00-14:15	<b>MAREA project in nutshell (main activities, results, communication deliverables – briefs, video animation)</b> <i>Susanna Jernberg, Finnish Environment Institute</i>
14:15-15:00	<b>Mapping and modelling of marine and coastal ecosystem services</b> <ul style="list-style-type: none"><li>• Next generation of ecosystem service maps, can we reach flow?, <i>Louise Forsblom, Finnish Environment Institute</i></li><li>• Main modelling outcomes and future directions, <i>Francisco R. Barboza, University of Tartu</i></li><li>• Mapping cultural ecosystem services in Latvia and Estonia, <i>Agnese Reķe, Baltic Environmental Forum-Latvia</i></li></ul>
15:00-15:30	<b>Tea/ coffee</b>
15:30-16:30	<b>Developing marine ecosystem services accounting</b> <ul style="list-style-type: none"><li>• Conceptual model of Natural Capital Accounting with an example of blue carbon application, <i>Tin-Yu Lai, Finnish Environment Institute</i></li><li>• Perceived vs actual/modelled environment and implications on cultural ecosystem services, <i>Lisa Saikkonen, Finnish Environment Institute</i></li><li>• Marine recreation and other cultural services in Finland, Estonia, Latvia– results of the survey, <i>Tommi Tikkanen, Finnish Environment Institute</i></li></ul>
16:30-16:45	<b>Wrap up, closing of the first day</b> <i>Moderator</i>
18:30	<b>Joint dinner</b>

November 3, 2022

9:00-9:10	<b>Opening and short feedback on the 1st day</b> <i>Moderator</i>
9:10-9:30	<b>Sustainability compass towards sustainable development goals for the marine environment</b> <i>Maurizio Sajevo, Pellervo Economic Research</i>
9:30-10:00	<b>PlanWise4Blue geoportal – visualization and practical applications (WP4)</b> <i>Robert Szava-Kovats, University of Tartu</i>
10:00-10:30	<b>Joint testing of the portal and active discussion</b> <i>Francisco R. Barboza, University of Tartu</i>
10:30-11:00	<b>Tea/ coffee</b>
11:00-11:45	<b>Integrating ecosystem services in the MSP implementation and follow-up</b> <i>Tiina Tihlman, Ministry of the Environment of Finland</i> <i>Lembe Reiman, Ministry of the Finances of Estonia</i> <i>Marta Štuba, Ministry of the Environmental Protection and Regional Development, Latvia</i>
11:45-12:00	<b>Emerging ecosystem-based Maritime Spatial Planning Topics in the North and Baltic Sea Regions (eMSP NBSR)</b> <i>Dmitry Frank-Kamenetsky, HELCOM Secretariate</i>
12:00-12:20	<b>Science for Evidence-based and sustainable decisions about Natural capital (Horizon 2020 Selina project)</b> <i>Anda Ruskule, Baltic Environmental Forum-Latvia</i>
12:20-12:50	<b>NEW transnational projects in the Baltic Sea region – continuation of the cooperation on MSP</b> Baltic Sea2Land - Fostering integrated governance for the joint sustainable use of human and natural capital in the near shore zone <i>Mārtiņš Grels, Ministry of the Environmental Protection and Regional Development, Latvia</i>
12:50-13:00	<b>Closing of the event</b> <i>Moderator</i>
~13.00	<b>Informal networking</b>



Event is organized in the frame of the project "From marine ecosystem accounting to integrated governance for sustainable planning of marine and coastal areas" (MAREA, CB934, Funded by: Central Baltic Programme 2014-2020)