



EUROPEAN UNION
European Regional Development Fund

**“Sustainable planning and governance for marine and coastal area”
MAREA project final event**

2.-3.11.2022.,

Venue: Paasitorni

Paasivuorenkatu 5 A, 00530 Helsinki, Finland

Agenda

November 2, 2022

13:00-13:30	Registration & welcome tea/ coffee
13:30-13:40	Opening of the event <i>Moderator: Louise Forsblom</i>
13:40-14:00	Interreg Central Baltic Programme: looking back to 2014-2020 (main challenges, conclusions, success stories) and looking forward to 2021-2027 (future visions, objectives, priorities) <i>Samu Numminen, Project officer, Joint Secretariat</i>
14:00-14:15	MAREA project in nutshell (main activities, results, communication deliverables – briefs, video animation) <i>Susanna Jernberg, Finnish Environment Institute</i>
14:15-15:00	Mapping and modelling of marine and coastal ecosystem services <ul style="list-style-type: none">• Next generation of ecosystem service maps, can we reach flow?, <i>Louise Forsblom, Finnish Environment Institute</i>• Main modelling outcomes and future directions, <i>Francisco R. Barboza, University of Tartu</i>• Mapping cultural ecosystem services in Latvia and Estonia, <i>Agnese Reķe, Baltic Environmental Forum-Latvia</i>
15:00-15:30	Tea/ coffee
15:30-16:30	Developing marine ecosystem services accounting <ul style="list-style-type: none">• Conceptual model of Natural Capital Accounting with an example of blue carbon application, <i>Tin-Yu Lai, Finnish Environment Institute</i>• Perceived vs actual/modelled environment and implications on cultural ecosystem services, <i>Liisa Saikkonen, Finnish Environment Institute</i>• Marine recreation and other cultural services in Finland, Estonia, Latvia– results of the survey, <i>Tommi Tikkanen, Finnish Environment Institute</i>
16:30-16:45	Wrap up, closing of the first day <i>Moderator: Louise Forsblom</i>
18:30	Joint dinner

November 3, 2022

9:00-9:10	Opening and short feedback on the 1st day <i>Moderator: Louise Forsblom</i>
9:10-9:30	Sustainability compass towards sustainable development goals for the marine environment <i>Maurizio Sajevo, Pellervo Economic Research</i>
9:30-10:00	PlanWise4Blue geoportal – visualization and practical applications (WP4) <i>Robert Szava-Kovats, University of Tartu</i>
10:00-10:30	Joint testing of the portal and active discussion <i>Francisco R. Barboza, University of Tartu</i>
10:30-11:00	Tea/ coffee
11:00-11:05	Future perspectives and projects <i>Moderator: Kristīna Veidemane</i>
11:05-11:45	Integrating ecosystem services in the MSP implementation and follow-up <i>Tiina Tihlman, Ministry of the Environment of Finland</i> <i>Lembe Reiman, Ministry of the Finances of Estonia</i> <i>Marta Štūbe, Ministry of the Environmental Protection and Regional Development, Latvia</i>
11:45-12:00	Emerging ecosystem-based Maritime Spatial Planning Topics in the North and Baltic Sea Regions (eMSP NBSR) <i>Dmitry Frank-Kamenetsky, HELCOM Secretariate</i>
12:00-12:20	Science for Evidence-based and sustainable decisions about Natural capital (Horizon 2020 Selina project) <i>Anda Ruskule, Baltic Environmental Forum-Latvia</i>
12:20-12:50	NEW transnational projects in the Baltic Sea region – continuation of the cooperation on MSP Baltic Sea2Land - Fostering integrated governance for the joint sustainable use of human and natural capital in the near shore zone <i>Mārtiņš Grels, Ministry of the Environmental Protection and Regional Development, Latvia</i> MSP4BIO <i>Kemal Pınarbaşı, HELCOM Secretariate</i>
12:50-13:00	Closing of the event <i>Susanna Jernberg, Finnish Environment Institute</i>
~13.00	Informal networking



Event is organized in the frame of the project "From marine ecosystem accounting to integrated governance for sustainable planning of marine and coastal areas" (MAREA, CB934, Funded by: Central Baltic Programme 2014-2020)